

Privacy Policy of **www.casavacanzepisa.it**

This Application collects some Personal Data of its Users.

This document can be printed using the print command in the settings of any browser.

Owner of the Data Processing

Yes.M. S.R.L.

VIA STATAL ABETONE - ZIP code: 56017

City: SAN GIULIANO TERME - Province: PI

Phone number: 351 626 2445

P.IVA 01620310506

Owner contact email: info-casavacanzepisa.it

Types of Data collected

Among the types of Personal Data that this Application collects, by itself or through third parties, there are: Usage Data; Tracking Tools; Name; Surname; Phone number; Email; Number of Users; Session statistics.

Full details on each type of Personal Data collected are provided in the dedicated sections of this privacy policy or through specific information texts displayed before the data is collected.

Personal Data may be freely provided by the User, or, in case of Usage Data, collected automatically when using this Application.

Unless otherwise specified, all Data requested by this Application is mandatory. If the User refuses to communicate them, it may be impossible for this Application to provide the Service. In cases where this Application specifically states some Data, Users are free not to communicate this Data without consequences to the availability of the Service or on the operation of the Service.

Users who have doubts about which Data are mandatory are encouraged to contact the Owner.

Any use of Cookies – or of other tracking tools – by this Application or by the owners of third-party services used by this Application has the purpose of providing the Service required by the User, in addition to any other purposes described in this document.

The User assumes responsibility for the Personal Data of third parties obtained, published or shared through this Application.

Methods and place of processing of the collected data

Methods of treatment

The Data Controller takes appropriate security measures to prevent unauthorized access, disclosure, modification or destruction of Personal Data.

The processing is carried out using IT and / or telematic tools, with organizational methods and with logic strictly related to the purposes indicated. In addition to the Owner, in some cases, the Data may be accessible to certain types of persons in charge, involved with the operation of this Application (administration, sales, marketing, legal,

system administration) or external parties (such as third-party technical service providers, mail carriers, hosting providers, IT companies, communications agencies) appointed, if necessary, as Data Processors by the Owner. The updated list of Data Processors may be requested from the Data Controller at any time.

The place

The Data are processed at the Data Controller's operating offices and in any other place where the parties involved in the processing are located. For further information, please contact the Owner.

The User's Personal Data may be transferred to a country other than the one in which the User is located. To obtain further information on the place of processing, the User can refer to the section on the details on the processing of Personal Data.

Retention period

Unless otherwise indicated in this document, Personal Data is processed and stored for the time required for the purpose for which they were collected and may be kept for a longer period due to any legal obligations or on the basis of the consent of the Users.

Purpose of the processing of the collected data

The Data concerning the User is collected to allow the Owner to provide the Service, to fulfill legal obligations, respond to requests or executive actions, protect his rights and interests (or those of Users or third parties), identify any malicious or fraudulent activities, as well as for the following purposes: Displaying content from external platforms, Contacting the User and Statistics.

To obtain detailed information on the purposes of the processing and on the Personal Data processed for each purpose, the User may refer to the section "Details on the processing of Personal Data".

Details on the processing of Personal Data

Personal Data is collected for the following purposes and using the following services:

Contact the User ▼

Contact form (this Application)

The User, by filling in the contact form with their Data, consents to their use to respond to requests for information, quotes, or any other nature indicated by the header of the form.

Personal Data processed: company name; email address; first name; last name; phone number.

Statistics ▼

The services contained in this section allow the Owner to monitor and analyze traffic data and are used to keep track of User behavior.

Google Analytics 4 (Google Ireland Limited)

Google Analytics is a statistical service provided by Google Ireland Limited ("Google"). Google uses the Personal Data collected in order to track and examine the use of this Application, compile reports and share them with other Google services. Google may use Personal Data to contextualize and personalize the ads of its advertising network. In Google Analytics 4, IP addresses are used at the time of collection and then deleted before data is recorded in any data center or server. To learn more, you can consult the [official Google documentation](#).

To know the use of the Data by Google, consult their [partner policy](#) and their [Commercial Data page](#).

Personal Data processed: Usage Data; number of Users; session statistics; Tracking Tools.

Place of processing: Ireland – [Privacy Policy](#) – [Opt Out](#).

Displaying content from external platforms ▼

This type of service allows you to view content hosted on external platforms directly from the pages of this Application and interact with them.

This type of service may still collect web traffic data about the pages where the service is installed, even when users are not using it.

Google Maps (Google Ireland Limited)

Google Maps is a map visualization service provided by Google Ireland Limited that allows this Application to incorporate content of this, such as to its pages.

Personal Data processed: Usage Data.

Place of processing: Ireland – [Privacy Policy](#).

Widget HERE Maps (HERE Global B.V)

HERE Maps is a map visualization service provided by HERE Global B.V. that allows this Application to incorporate content of this, on the website.

Personal Data processed: Usage Data; Tracking Tools.

Place of processing: Netherlands – [Privacy Policy](#).

Additional information for users

Legal basis of the processing

The Data Controller processes Personal Data relating to the User in case one of the following conditions exists:

- the User has given consent for one or more specific purposes.
- the processing is necessary for the execution of a contract with the User and / or the execution of pre-contractual measures;
- the processing is necessary to fulfill a legal obligation to which the Data Controller is subject;
- the processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the Controller;
- the processing is necessary for the pursuit of the legitimate interest of the Data Controller or third parties.

However, it is always possible to ask the Data Controller to clarify the concrete legal basis of each treatment and in particular to specify whether the processing is based on the law, provided for by a contract or necessary to conclude a contract.

More information on storage time

Unless otherwise indicated in this document, Personal Data is processed and stored for the time required for the purpose for which they were collected and may be kept for a longer period due to any legal obligations or on the basis of the consent of the Users.

Therefore:

- Personal Data collected for purposes related to the execution of a contract between the Owner and the User will be retained until the execution of this contract is completed.
- The Personal Data collected for purposes related to the legitimate interest of the Data Controller will be retained until such interest is satisfied. The User can obtain further information about the legitimate interest pursued by the Owner in the relevant sections of this document or by contacting the Owner.

When the processing is based on the consent of the User, the Data Controller may retain Personal Data for longer until such consent is revoked. In addition, the Data Controller may be obliged to retain Personal Data for a longer period to comply with a legal obligation or by order of an authority.

At the end of the retention period, Personal Data will be deleted. Therefore, at the expiration of this term the right of access, cancellation, rectification and the right to data portability can no longer be exercised.

Rights of the User on the basis of the General Data Protection Regulation (GDPR)

Users may exercise certain rights with reference to the Data processed by the Data Controller.

In particular, within the limits established by law, the User has the right to:

- **Revoking consent at any time.** The User may revoke consent to the processing of their Personal Data previously expressed.
- **object to the processing of your Data.** The User may object to the processing of their Data when it is done by virtue of a legal basis other than consent.
- **access to their own data.** The User has the right to obtain information on the Data processed by the Data Controller, on certain aspects of the processing and to receive a copy of the Data processed.
- **verify and request rectification.** The User can verify the correctness of their Data and request its updating or correction.
- **obtain the limitation of treatment.** The User may request the restriction of processing of their Data. In this case, the Data Controller will not process the Data for any other purpose other than their conservation.
- **obtain the cancellation or removal of your Personal Data.** The User can request the cancellation of their Data by the Owner.
- **receive their data or have it transferred to another owner.** The User has the right to receive their Data in a structured format, commonly used and readable by automatic device and, where technically feasible, to obtain the transfer without hindrance to another owner.
- **to lodge a complaint.** The User may lodge a complaint with the competent personal data protection supervisory authority or act in court.

Users have the right to obtain information about the legal basis for the transfer of Data abroad including to any international organization governed by international law or consisting of two or more countries, such as the UN, as well as about the security measures taken by the Controller to protect their Data.

Details on the right to object

When Personal Data is processed in the public interest, in the exercise of public authority vested in the Data Controller or to pursue a legitimate interest of the Data Controller, Users have the right to object to the processing for reasons related to their particular situation.

Users are reminded that, if their Data are processed for direct marketing purposes, they can object to the

processing at any time, free of charge and without providing any reason. If Users oppose the processing for direct marketing purposes, the Personal Data are no longer processed for these purposes. To find out if the Data Controller processes with direct marketing purposes, Users may refer to the respective sections of this document.

How to exercise rights

To exercise their rights, Users can direct a request to the addresses of the Data Controller indicated in this document. The request is free and the Owner will respond as soon as possible, in any case within a month, providing the User with all the information required by law. Any corrections, cancellations or limitations of the processing will be communicated by the Data Controller to each of the recipients, if any, to whom the Personal Data have been transmitted, unless this proves impossible or involves a disproportionate effort. The Owner informs the User of these recipients if he requests it.

Further information on the treatment

Defense in court

The User's Personal Data may be used for legal purposes by the Owner in Court or in the stages in the stages to possible legal action arising from improper use of this Application or the related Services.

The User declares to be aware that the Owner may be obliged to disclose the Data by order of public authorities.

Specific information

Additional information about User's Personal Data In addition to the information contained in this privacy policy, this Application may provide the User with additional and contextual information concerning particular Services or the collection and processing of Personal Data upon request.

System and maintenance logs

For operation and maintenance purposes, this Application and any third-party services may collect files that record interaction with this Application (System logs) use other Personal Data (such as the IP Address) for this purpose.

Information not contained in this policy

Further information in relation to the processing of Personal Data may be requested at any time to the Data Controller using the contact details.

Changes to this privacy policy

The Owner reserves the right to make changes to this privacy policy at any time by notifying Users on this page and possibly within this Application and/or - as far as technically and legally feasible - sending a notice to Users via any contact information available to you. Please consult this page frequently, referring to the date of the last modification indicated at the bottom.

If the changes concern treatments whose legal basis is consent, the Data Controller will collect the User's consent again, if necessary.

Definitions and legal references

Personal Data (or Data)

Personal data is any information that, directly or indirectly, also in connection with any other information, including a personal identification number, makes an individual identified or identifiable.

Usage Data

These are the information collected automatically through this Application (including by third-party applications integrated in this Application), including: the IP addresses or domain names of the computers used by the User who connects with this Application, the addresses in URI (Uniform Resource Identifier) notation, the time of the request, the method used in inforevering the request to the server, the size of the file obtained in response, the numerical code indicating the status of the answer by the server. Timely visitation (e.g. the time spent on each page) and the details of the itinerary below within the Application, with particular reference to the sequence of the pages consulted, the parameters related to the operating system and the User's computer environment.

User

The individual using this Application who, unless otherwise specified, coincides with the Data Subject.

Interested

The natural person to whom the Personal Data refers.

Responsible for the treatment (or responsible)

The natural person, legal person, public administration or any other entity that processes personal data on behalf of the Data Controller, as set out in this privacy policy.

Data Controller (or Owner)

The natural or legal person, public authority, agency or other body that, alone or together with others, determines the purposes and means of the processing of personal data and the tools adopted, including the security measures related to the operation and use of this Application. The Data Controller, unless otherwise specified, is the Owner of this Application.

This Application

The hardware or software tool through which the Personal Data of Users are collected and processed.

Service

The service provided by this Application as described in the relative terms (if any) on this site/application.

European Union (or EU)

Unless otherwise specified, any reference to the European Union contained in this document is intended to be extended to all current member states of the European Union and the European Economic Area.

Cookies

Cookies are Tracking Tools that consist of small pieces of data stored in the User's browser.

Tracking Tool

Tracking Tool means any technology - eg. Cookies, unique identifiers, web beacons, integrated scripts, e-tags and fingerprinting - which allows Users to be tracked, for example by collecting or saving information on the User's device.

Legal References

Unless otherwise specified, this privacy policy relates solely to this Application.

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iubenda hosts this content and collects only the Personal Data strictly necessary for its provision.

[View the simplified Privacy Policy](#)